

Careers with Nellie

Workplace Uncensored Podcast

GLOBAL REACH

1,000,000+ Professionals

LINKEDIN

58,000 Followers

YOUTUBE

5,500+ Subscribers · 213 Episodes

HOST

Nellie Akungu, CHRP-K

AUDIENCE

Mid-Career Professionals · 5-15 Yrs Exp

PRIMARY MARKET

Kenya · Uganda · East Africa



NELLIE AKUNGU, CHRP-K

ABOUT THE PLATFORM

Who We Are

Careers with Nellie is East Africa's most trusted career development platform for ambitious mid-career professionals. Founded and hosted by Nellie Akungu — a practicing Senior Talent Manager holding the CHRP-K designation — the platform reaches over one million professionals globally, with a concentrated, highly engaged audience in Kenya, Uganda, and the wider East African community. Our audience are not passive browsers. They are high-intent professionals actively seeking qualifications, opportunities, and expert guidance to break through career stagnation and compete for global roles.

1M+

GLOBAL REACH

Across all platforms

5.5K+

YOUTUBE SUBSCRIBERS

213 episodes published

58K

LINKEDIN FOLLOWERS

Active professional network

5-15

YRS EXPERIENCE

Core audience profile

Nairobi

PRIMARY BASE

Kenya · East Africa

CHRP-K

HOST CREDENTIAL

Certified HR Professional

The Audience & Why Our Endorsement Converts

Mid-Career Professionals

Our core audience holds 5 to 15 years of professional experience. They are employed, earning, and actively investing in the next stage of their career — your most financially capable and motivated prospective students.

High-Intent Decision Makers

They do not stumble onto our content. They seek it out because they are actively researching their next career move. When they encounter a partner recommendation, they are already in a buying mindset.

East Africa Concentration

Dense following in Nairobi's corporate sector, extending across Kenya, Uganda, and the East African professional community — including the diaspora actively looking to return or transition to global roles.

Corporate HR & L&D Access

Significant reach into HR Directors, Learning & Development Managers, and People Operations leaders — the professionals who approve executive education budgets and recommend programmes to their staff.

CONTENT & PROGRAMMING

What We Produce

PODCAST

The Workplace Uncensored Podcast: 213+ episodes on career strategy, salary negotiation, HR insights, global opportunities, and workplace dynamics.

LIVE EVENTS

Regular in-person and virtual Career Clinics and Professional Networking Sessions in Nairobi, bringing together senior professionals for expert-led sessions.

NEWSLETTER & COMMUNITY

A dedicated newsletter and professional community channel reaching subscribers at the exact moment they are seeking career guidance and investment opportunities.

THE AUTHORITY

Why Our Endorsement Converts

Employer-Side Credibility

Nellie reviews CVs and makes hiring decisions daily. Her endorsement of a programme is received as professional guidance, not advertising.

CHRP-K Standing

The Certified Human Resource Professional — Kenya designation gives Nellie formal authority in the Nairobi corporate HR community.

Community Trust

Years of candid, practical content mean this audience trusts Nellie the way they trust a knowledgeable friend — not the way they receive an ad.

B2B Corporate Access

Direct professional relationships with HR Directors and L&D Managers across Nairobi's corporate sector unlock B2B partnership value beyond standard media reach.

Partnership Opportunities & Founder Profile

HOW WE WORK WITH PARTNERS

Partnership Options

Partnership Type	What it Includes	Best For
Exclusive Sponsor <i>(Flagship)</i>	Named sponsor of a dedicated content series or live event. Includes podcast mentions, community announcements, newsletter feature, and co-branded social promotion.	Education institutions and executive MBA programmes seeking deep brand integration and enrollment conversion.
Content Series	Co-branded podcast miniseries (3-6 episodes) on a defined theme. Full editorial collaboration with Nellie, show notes, and shared audience reach.	Online universities and professional certification bodies wanting sustained narrative exposure.
Masterclass / Clinic	Co-hosting a live Career Clinic in Nairobi — virtual or in-person — with partner as the primary upskilling solution and an exclusive attendee offer.	Institutions with a Nairobi presence or hybrid programmes seeking high-conversion live interactions.
Community Integration	Regular placement in newsletter and community channels at peak decision windows. Monthly reach and engagement reporting.	Partners needing consistent year-round lead generation for ongoing enrollment programmes.
B2B Referral <i>(Custom)</i>	Warm professional introductions to HR Directors and L&D Managers in Nairobi's corporate sector. Performance-linked where appropriate.	Corporate training providers and executive education schools targeting HR and L&D decision-makers.

THE FOUNDER

Nellie Akungu, CHRP-K

Nellie Akungu is a practicing Senior Talent Manager based in Nairobi, Kenya, holding the Certified Human Resource Professional — Kenya (CHRP-K) designation. She founded Careers with Nellie to give mid-career African professionals the candid, expert-informed career guidance that formal institutions rarely provide. In her professional role, Nellie reviews applications, conducts interviews, and participates in hiring decisions — giving her first-hand insight into what employers are looking for. This employer-side perspective is what makes her platform's endorsement of programmes and institutions uniquely credible to her audience.



- Certified Human Resource Professional — Kenya (CHRP-K)
- Practicing Senior Talent Manager, Nairobi corporate sector
- Founder & Host — Careers with Nellie, Workplace Uncensored Podcast
- 1,000,000+ professionals reached across all platforms

Ready to Partner? Let's Talk.

We welcome enquiries from institutions committed to professional growth in East Africa.

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LINKEDIN
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BASE
Nairobi, Kenya
REACH
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